

Path Class Advertising and Announcement

Advertising the Path to Membership Class

1. Advertise the next Path Class in the order of service every week, as well as the date and time for the next Getting to Know UU (visitors' coffee with the minister).
2. Advertise the next Path Class in all church newsletters.
3. Announce verbally several weeks and one week ahead during the announcement portion of service. Best to have the New Member Coordinator or the Membership Chair make the announcement.
4. Always keep a sign-up sheet for the next class in a prominent location and refer to the sign up sheet in all advertising and announcements!

Verbal Announcement for Path Class

Good morning! I am (your church's) New Member Coordinator (Membership Chair, etc.). If you are considering membership, this is what you do. First, ask for a New Member packet from myself or another Greeter at the Welcome Table out front. Then, join our next Path To Membership class this Saturday, (date) from 9:00 to 1:00. If this isn't convenient, another Path class is scheduled for Saturday (date). You can sign up for either of these classes on the bulletin board (give location) beneath the photos of our newest members. Our class isn't mandatory, but it's fun and informative. You'll have the opportunity to get to know our ministers, have your questions answered, and learn more about our faith and this dynamic church. We'll serve brunch and have childcare. We hope to see you there!

For those newcomers who don't feel ready for the Path Class, we invite you to meet and visit with our ministers at 12:15 on Sunday (date) here in the sanctuary. This is an informal time to ask questions and learn about Unitarian Universalism. This gathering is called Getting to Know UU and that's just what we hope you'll do!